



**Hiap Hoe Limited**  
(Registration No. : 199400676Z)

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**PROPOSED ACQUISITION OF SUPERBOWL HOLDINGS LIMITED BY WAY  
OF A VOLUNTARY CONDITIONAL OFFER AS A MAJOR TRANSACTION AND  
AN INTERESTED PERSON TRANSACTION – APPOINTMENT OF  
INDEPENDENT FINANCIAL ADVISER**

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*Unless otherwise defined in this announcement, all capitalised terms used in this announcement shall have the meanings ascribed to them in the announcement of the Company dated 7 October 2013 (the “Announcement”).*

The Board of Directors of Hiap Hoe Limited (“**HHL**”) refers to the Announcement in connection with the Acquisition, and is pleased to announce that Provenance Capital Pte. Ltd. has been appointed as the independent financial adviser (the “**IFA**”) to the Directors who are deemed independent of the Acquisition to opine on whether the Acquisition, being an interested person transaction as defined under Chapter 9 of the Listing Manual, is on normal commercial terms and is not prejudicial to the interests of the Company and its minority shareholders. The opinion of the IFA will be set out in a circular by the Company to be despatched to the shareholders in due course.

The directors of HHL (including those who may have delegated detailed supervision of this announcement) have taken all reasonable care to ensure that the facts stated and all opinions expressed in this announcement are fair and accurate and that no material facts have been omitted from this announcement and they jointly and severally accept responsibility accordingly. Where any information has been extracted or reproduced from published or otherwise publicly available sources, the sole responsibility of the directors of HHL has been to ensure through reasonable enquiries that such information has been accurately and correctly extracted from such sources or, as the case may be, accurately reflected or reproduced in this announcement.

Submitted by Lai Foon Kuen, Company Secretary on 14 October 2013 to the SGX-ST.