

PRESS RELEASE

Ramada Singapore at Zhongshan Park Opens Its Doors in Balestier on 18 May

HH Properties Pte. Ltd. completes S\$300 million integrated development at Zhongshan Park including two hotels, commercial tower, shopping mall, and a range of restaurants and bars

SINGAPORE – 9 May 2013 – Singapore’s HH Properties Pte. Ltd., a joint venture between niche property development group, Hiap Hoe Limited, and SuperBowl Holdings Limited, an owner and manager of leisure and commercial properties, today announced the completion of its S\$300 million integrated development with the unveiling of Ramada Singapore at Zhongshan Park and Zhongshan Mall.

Managed by Wyndham Hotel Group, Ramada Singapore at Zhongshan Park is scheduled to open on 18 May 2013 and follows the successful opening of Days Hotels Singapore at Zhongshan Park in December 2012. The 17-storey Ramada Singapore at Zhongshan Park is currently the only four-star international chain hotel in the Novena area. Offering a combined total of almost 800 rooms across the three- and four-star hotel segment, Ramada and Days Hotels Singapore at Zhongshan Park is the first hotel-by-the-park development in the country and plays an integral part in the transformation of the Balestier locale.

“The integrated development at Zhongshan Park is aimed at opening new frontiers for the Balestier community. The convenience of having everything under one roof, from commercial offices, hotels and event facilities to shopping and dining options, creates a business and lifestyle destination that will add significant value to both the local community and travellers visiting Singapore,” said Teo Ho Beng, Executive Chairman and CEO of Hiap Hoe Group.

"As most tourists are not first-time visitors to Singapore, we’re seeing a growth in cultural tourism as more travellers move away from the city looking to explore different parts of Singapore such as Balestier. This uptrend is a sign of greater demand for quality accommodation in these areas, and the introduction of Ramada Singapore at Zhongshan Park will offer business and leisure travellers a glimpse into Balestier’s rich heritage with the comfort of modern conveniences," said Tony Cousens, General Manager, Ramada and Days Hotels at Zhongshan Park.

Ramada Singapore at Zhongshan Park: You do your thing, and leave the rest to us®

Driven by the promise of delivering outstanding service, the 384-room Ramada Singapore at Zhongshan Park provides guests with home-away-from-home amenities and modern conveniences such as flat screen TVs with cable channel access, complimentary in-room WIFI access, and around-the-clock room service. The contemporary elegance of its distinctive decor and refined touches, together with facilities such as the 30-meter swimming pool, 24-hour gym, Heritage Lounge and business centre creates a stress-free visit that will leave business and leisure travellers refreshed and restored. The hotel also features an all-day dining restaurant, Flavours at Zhongshan Park, offering Straits Chinese as well as western cuisines.

Well-appointed function spaces

With 540 square metres of meeting and banquet space, the Ramada Singapore at Zhongshan Park will offer a perfect setting for corporate meetings, private events and wedding banquets. The hotel's two state-of-the-art function facilities features S\$500,000 investment in top-performing audiovisual equipment and are equipped with the flexibility to accommodate events requiring different set-ups.

The main 'Baletstier' ballroom measures 340 square meters of pillar-less space and has a 6-meter high ceiling. It will accommodate up to 300 guests in a theatre seating or up to 260 guests in a dinner banquet seating, and can be split into three functions rooms to cater to smaller seminars. The 'Zhongshan' meeting room overlooking Zhongshan Park offers natural daylight and can accommodate up to 150 guests in a theatre seating or be split into two separate meeting and function rooms . The facilities are complemented by a dedicated banquet and conference team to ensure that all guests' requirements are attended to.

Convenient access to Zhongshan Mall and Novena MRT

Guests at the hotel will also enjoy convenient direct access to Zhongshan Mall, a two-storey shopping centre of over 4,600 square meters anchored by Fairprice Finest. Other tenants at the mall include lifestyle and dining outlets such as BreadTalk, ToastBox, Thai Express, Crystal Jade Steamboat Restaurant, Gong Cha, Le Rouge specialty gift shop, Money Xchange and Guardian.

Conveniently located at the edge of the city, Ramada Singapore at Zhongshan Park is a mere five-minute complimentary shuttle bus service away from Novena MRT and close to the Velocity and United Square shopping malls and office towers, Novena Medical hub and the newly-opened Mount Elizabeth Novena Hospital.

In celebration of its opening, Ramada Singapore at Zhongshan Park has launched a room package offering a night stay at an affordable rate of S\$180++ for room only and S\$200++ including breakfast for stays until 31 August 2013 with additional 10% off food and beverage when they dine at the hotel's all day dining restaurant Flavours at Zhongshan Park. Meeting organisers can also book now to take advantage of the opening meeting packages starting at S\$50 per participant. Each package includes a range of supporting amenities such as centralised tea break, complimentary internet access and local calls and stationery to ensure a smooth event delivery.

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Opening Promotion:

- ♦ Rooms:
 - ♦ S\$ 180++ room only / S\$ 200++* with breakfast for one person per night
 - ♦ Complimentary WIFI, local calls and shuttle service to Novena MRT station
 - ♦ 10% off food and beverage
 - ♦ Room Reservations: reservations@ramadasingapore.com

- ♦ Meetings:
 - ♦ From S\$ 50++* per person
 - ♦ Corporate Dinner Packages: From S\$ 648++* per table of 10 people
 - ♦ Meeting enquiries: events@ramadasingapore.com

**Note: Valid until 31 August 2013*

About Days Hotel Singapore at Zhongshan Park

Days Hotel Singapore at Zhongshan Park is a member of the Days Inn brand which is a member of the Wyndham Hotel Group family of lodging brands. Days Hotel Singapore at Zhongshan Park offers comfortable and stylish hotel accommodation with smart basic amenities for both leisure and business travellers. All guest rooms are decorated in two signature colour schemes and come equipped with free high-speed WIFI access, an in-room fridge, an electronic safe, hairdryer, complimentary mineral water as well as coffee and tea-making facilities.

About Ramada Singapore at Zhongshan Park

Ramada Singapore at Zhongshan Park, is a member of the Ramada brand which is a member of the Wyndham Hotel Group family of lodging brands. All rooms are elegantly designed and equipped in a contemporary and chic style. With a total of 384 guest rooms, including 32 sets of connecting rooms, an all-day dining restaurant and room service, a swimming pool, gym, business centre and The Heritage Lounge Lobby bar, the Ramada Singapore at Zhongshan Park is currently the only four-star hotel from an international chain in the Balestier and Novena area.

Both Days and Ramada Hotels are independently owned but operated under a management contract with an affiliate within the Wyndham Hotel Group. Wyndham Hotel Group is based in Parsippany, N.J. Additional information is available at www.wyndhamworldwide.com.

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